



2014 SHRM/NYS Leadership Conference  
 Woodcliff Hotel & Spa  
 199 Woodcliff Drive  
 Fairport, New York 14450  
 Saturday, April 5, 2014 9am to 4pm



Agenda

8:30 – 9:00am	Buffet Breakfast		
9:00 – 9:15am	Welcome: <b>Susan Post, SPHR, CAE, Master of Ceremonies Eastern Region &amp; Field Services Director, SHRM</b> <b>Jeanne Stewart, NYS Council State Director</b>	1:00 – 1:15pm	College Relations Presenter: <b>Ashley Cuthbertson</b>
9:15 – 10:45am	General Session: <i>Warm Up the Workplace &amp; CHERISH</i> <b>Frank Pastizzo</b>	1:15 – 1:30pm	Introduction to New NYS SHRM Website Presenter: <b>Grant Schneider, SPHR &amp; Katie Sens, SPHR</b>
	Objectives:	1:30 – 1:45 pm	SHRM Foundation Presenter: <b>Susan Post, SPHR, CAE</b>
	<ul style="list-style-type: none"> <li>• Skills Audience members evaluate those common practices that most positively and negatively impact performance and readiness</li> <li>• They learn specific behaviors to enhance their effectiveness, productivity and resilience as team, family, and community members.</li> <li>• They practice skills to reinforce relationships, positive communication, listening, and memory.</li> <li>• Through the entertaining vehicles of music, comedy, and powerful storytelling, they learn to recognize their personal responsibilities for the social outcomes of their own behaviors, attitudes, and choices.</li> </ul>	1:45 – 1:55 pm	Membership Presenter: <b>Linda Caffin, SPHR</b>
10:45 – 11:00am	Refreshment Break / Book Singing	1:55 – 2:10 pm	Diversity Presenter: <b>Fannie Glover</b>
11:00 – 11:05 am	Intro to next sessions <b>Laurie-Ann Platt</b>	2:10 – 2:25pm	Refreshment Break
11:05 – 11:35 am	Volunteer Leader Resource Center Overview Presenter: <b>Susan Post, SPHR, CAE</b>	2:25 – 3:25pm	General Session: <i>Expanding Membership through Diverse Programing</i> Presenters: <b>Linda Caffin, SPHR &amp; Fannie Glover</b>
11:35 – 11:50 am	Advocacy Presenter: <b>Frank Cania, MS, PHR</b>		Objectives:
11:50 – 12:05 pm	Workforce Readiness Presenter: <b>Kimberly Boeheim, PHR</b>	3:25 – 3:40pm	<ul style="list-style-type: none"> <li>• Package and deliver difficult messages, managing the impression you create.</li> <li>• Give clear and specific feedback that employees can act upon immediately.</li> <li>• Provide feedback to peers, direct supervisors, and others at a higher level in a way that does not elicit defensive responses.</li> <li>• Receive more feedback without showing emotion or frustration.</li> </ul>
12:05 – 1:00 pm	Lunch	3:40 - 4:00pm	Wrap Up/Door Prize Drawings:
			<ul style="list-style-type: none"> <li>• Registration and 2 night hotel accommodations for the 2014 SHRM/NYS Human Resources Conference &amp; Exhibition</li> <li>• Various Gift Cards.</li> </ul>

\*Submitted recertification credits: 1.5 Strategic Credits for PHR, SPHR or GPHR