

2019 Conference Sponsorship/Vendor Opportunities

Opportunity	What's Included	Cost	Cost after 8/14/19
Keynote Speaker Sponsorship (5 available slots)	<ul style="list-style-type: none"> • Special recognition in all Conference collateral and promotional materials • Full page advertisement in the Conference program (Sponsor picks location) • Signage at event with Company Name and Logo • 4 Conference Registrations • Reserved seating at head tables during keynote sessions • Pre-conference attendee listing • Opportunity to speak to the conference on one of the days for five to seven minutes and introduce the keynote speaker of their choosing • Tote bag insert (Sponsor Provides) • Logo and website link on the NYS SHRM website (Pre and Post Conference) • Banner ad on Conference Smartphone App • 1 Solution Center booth 16'x20' premium location • Post Conference attendee listing 	\$7,900	\$9,000
Platinum Sponsorship (Unlimited slots available)	<ul style="list-style-type: none"> • Special recognition in all Conference collateral and promotional materials • Half page ad in the Conference program • Signage at event with Company Name and Logo • Opportunity to speak to the conference on one of the days for three to five minutes. • 4 Conference Registrations • Pre-conference attendee listing • Tote bag insert • Logo and website link on NYSSHRM website • 1 Solution Center booth 16'x20' premier location • Banner ad on our Conference Smartphone App • Post Conference attendee listing 	\$6,000	\$7,750
Gold Sponsorship (Unlimited slots available)	<ul style="list-style-type: none"> • Special recognition in all Conference collateral and promotional materials • 1 Solution Center booth 8'x10' premium location • 3 Conference registrations • Pre-conference attendee listing • ¼ Page Ad in the Conference Program • Logo and website link on NYSSHRM website • 1 tote bag insert • Banner ad on our Conference Smartphone App • Post Conference attendee listing 	\$5,250	\$6,750
Silver Sponsorship (Unlimited slots available)	<ul style="list-style-type: none"> • Special recognition in all Conference collateral and promotional materials, • 1 Solution Center booth 8'x10' premium location • 2 Conference registrations • Pre-conference attendee listing • Logo and website link on NYSSHRM website • Post Conference attendee listing 	\$4,500	\$5,750
Bronze Sponsorship (Unlimited slots available)	<ul style="list-style-type: none"> • Special recognition in all Conference collateral and promotional materials, • 1 Solution Center booth, 8'x10' premium location • Pre-conference attendee listing • 2 Conference registrations • Post Conference attendee listing 	\$3,750	\$4,500
Registration Sponsor	<ul style="list-style-type: none"> • Special recognition in all Conference collateral and promotional materials, • 1 Solution Center booth 8'x10' premium location • 2 Conference registrations • Pre-conference attendee listing • Logo and website link on NYSSHRM website • Banner ad on our Conference Smartphone App • Post Conference attendee listing 	\$5,000	\$5,900
Break/Reception Sponsorship: Coffee Breaks in the Solution Center (2 Spots Available both) Sunday and Monday- 1 spot on Tuesday)	<ul style="list-style-type: none"> • Special recognition in all Conference collateral and promotional materials • Full page advertisement in the Conference program • Logo on NYSSHRM website • Signage at event with Company Name and Logo • 2 Conference Registrations • 1 Solution Center booth 8'x10' • Post Conference attendee listing 	\$2,500 per session All Breaks \$4,500	\$3,500 per session All Breaks \$6,000

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Premium Conference Booth	<ul style="list-style-type: none"> Standard 8'x10' conference booth with a table and 2 chairs in a Premium location 1 Conference registration Post Conference attendee listing 	\$2,500	\$3,000
Standard Conference Booth	<ul style="list-style-type: none"> Standard 8' x10' conference booth with a table and 2 chairs 1 conference registration Post Conference attendee listing 	\$1,750	\$2,400
Tote Bags	<ul style="list-style-type: none"> Conference bags that all attendees, vendors and speakers receive with your company name and logo on them Recognition on the Conference program 1 Solution Center booth 8'x10' Post Conference attendee listing 	\$4,500	\$5,500
Wine Sponsor (One slot available)	<ul style="list-style-type: none"> Recognition during the Sunday night dinner and keynote speaker Recognition in all printed materials Post Conference attendee listing 	\$1,500	\$2,250
Grand Prize (One slot available)	<ul style="list-style-type: none"> Recognition on the Conference program Recognition in the Conference Solution Center Post Conference attendee list 	\$1,000	\$1,200
Full Page Program Ad	<ul style="list-style-type: none"> Conference program advertisement in color <ul style="list-style-type: none"> 7.5" Width x 9" Height JPEG Format 	\$600	\$900
Half Page Program Ad	<ul style="list-style-type: none"> Conference program advertisement in color <ul style="list-style-type: none"> 7.5" Width x 4.375" Height JPEG Format 	\$300	\$600
Quarter Page Program Ad	<ul style="list-style-type: none"> Conference Program advertisement in color <ul style="list-style-type: none"> 3.625" Width x 4.375" Height JPEG Format 	\$150	\$450
Full Transition Page Ad Page & Website	<ul style="list-style-type: none"> Includes company logo & link on nysshrm.org for 6 months. <ul style="list-style-type: none"> 7.5" Width x 9" Height JPEG Format 	\$1,000	\$1,200
Half Page Program Ad on a Transition Page & Website	<ul style="list-style-type: none"> Includes company logo & link on nysshrm.org for 3 months. <ul style="list-style-type: none"> 7.5" Width x 4.375" Height JPEG format 	\$750	\$900
Tote bag Insert	<ul style="list-style-type: none"> Add a promotional piece from your company for the conference attendee in the Conference tote bag 	\$350	\$400
Banner Ad	<ul style="list-style-type: none"> Banner ad on our Social Media App 	\$600	\$650
Pre-conference listing	<ul style="list-style-type: none"> Pre-conference attendee listing for advance promotional activities. This listing is only available to companies that will be attending as a vendor or sponsor. 	\$550	\$650